XOOMWORKS TECHNOLOGY

JustGiving™

Visualising the next generation of fundraising technologies with JustGiving

About JustGiving

JustGiving has transformed online fundraising through technology innovation, creating tools and processing services that enable the collection of charitable donations sourced through personal networks of individuals wanting to raise money.

"JustGiving is the world's most trusted online giving platform. Our mission is to connect all of the world's causes with people who care, from hyper-local community projects to major international charities. There are more than 22 million people in 160 countries using JustGiving, and every day they use our platform to make a genuine impact for thousands of causes. Our technology allows anyone to become a powerful advocate for a cause they care about, through fundraising, giving and spreading the word."

The organisation wanted to build a completely independent team, with their own clear responsibilities to own several products, whilst ensuring everyone on the team could easily make decisions and solve tasks.

The Challenge

JustGiving needed access to C# and .Net development and software support as directed by the JustGiving product management and technical leadership functions. The organisation wanted to build a completely independent team, with their own clear responsibilities to own several products, whilst ensuring everyone on the team could easily make decisions and solve tasks.

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The Solution

Xoomworks Technology worked with senior technology officers and product owners from JustGiving to help visualise the next generation of fundraising technologies. Together they conducted several workshops and focus groups, developed and tested proof of concepts and presented them to the senior management team.

Offering mainly C#, .Net and some Java development and software support, the dedicated Agile software development team is tasked with the integration of different charity platforms and turning concepts into new fundraising services.

The Results

✔ The charity platform is being used by 25,000+ charities and organisations and has raised over $4.5 billion since 2001

✔ Our team approach has achieved a full understanding of the strategic goals of JustGiving, their users, customers, the marketplace and the opportunities that new and emerging technologies can potentially unlock.

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